

New Consumer Creators



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I was asked to give a talk last year for a local arts organisation in Holloway Road – Rowan Arts. They were running a one day conference with quite a few interesting speakers and events and about fifty people attended. I was fairly honoured to be asked and thought the best way I could be relevant was to talk about new content on the web, and how we can all benefit from creating and consuming this content together. Making our own digital products of collections of content, both other peoples and our own (original content) makes it easier to find, more trustworthy as a source and maps the internet in a dynamic people orientated way. I'm very interested in how this kind of content consumption behaviour creates patterns of data grouping that can help data to be smarter.

Speakerdeck: <https://speakerdeck.com/penworks/the-new-consumer-creators>

Rowan Arts: <http://www.rowanarts.net>



